AKSHI TYAGI

CSM || Product Manager

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PERSONAL STATEMENT

Breaking down complex product problems and designing their solutions for more than 7 years. Experienced in collaborating with creative and development teams for the execution of ideas and driving product growth.

WORK EXPERIENCE

Co-Founder at Costrings
Dec 2019 - Dec 2021 || March 2024 - Present

Managing a team of developers and designers to deliver in-house as well as client projects on time. Creating project documentation and building websites from scratch, while ensuring the code is scalable and responsive.

CSM & Product Manager at Creable,
Dec 2021 - March 2024

While working closely with the founder, my main focus during this role is to drive growth, adoption and launching new features. Being a small team in a new niche, we have to move fast to drive results and attract new users. This involves a lot of user research and then shipping new features quickly.

Product Manager at Italic,
Sep 2022 - October 2023

Leading growth initiates to improve membership conversion and website traffic for both paid & organic outreach. Setting up analytics dashboard to prioritise product features and having them implemented to drive business growth.

Project Manager at Muzelf,
Nov 2018 - Dec 2019

Took user feedback and worked closely with the tech team to have them implemented. Co-ordinated with users to help them in setting up their online art portfolio and assisted the buyers throughout the sales process.

MANAGERIAL SKILLS

Client Management
Resource Management
Feature Development
Cross-team Management

TOOLS & LANGUAGES

- Asana
- Linear App
- Notion
- HTML 5
- CSS 3
- React JS

LIVE PROJECTS

https://italic.com/
https://creable.com/
https://notpot.com/
https://heeko.com/
https://carbon.ai/

EDUCATION

B.Tech in Electrical Engineering, 2013-2017

EXTERNAL LINKS

PERSONAL WEBSITE
akshityagi.github.io

LINKEDIN
linkedin.com/in/akshityagi/